



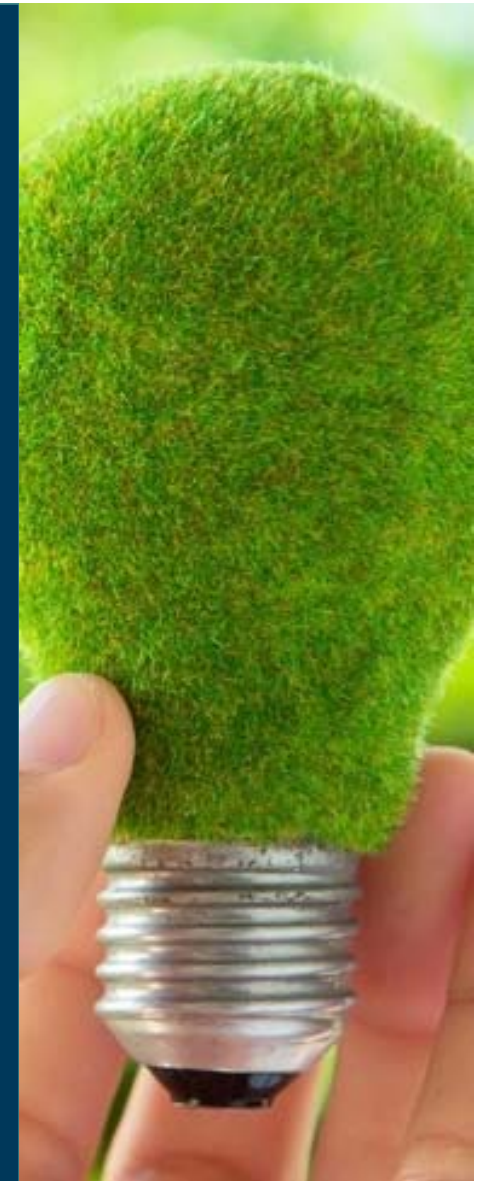
**TRENDSETTER**

INTERNATIONAL

WHERE CREATIVITY MEETS KNOWHOW

# STATE OF THE ART, ECO MANUFACTURING FACILITY

## TRENDSETTER EUROPE



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# A SUSTAINABLE FACTORY

- Our environmental policy and targets focus on product quality, energy and resource efficiency
- We aim to reduce the carbon footprint of our products through sustainable manufacturing and better quality and performance
- Our environmental management is integrated through ISO 9001 and 14001 processes and ISO/EMAS easy methodology for operator level
- All employees are involved with our targets and trained accordingly
- We take an active role in the textiles and local community to drive environmental awareness

## **Estonian Environmentally Friendly Business of the Year 2015!**

in our category of management systems and overall  
Awarded by Estonian Ministry of the Environment, includes €35,000  
prize to invest in future projects

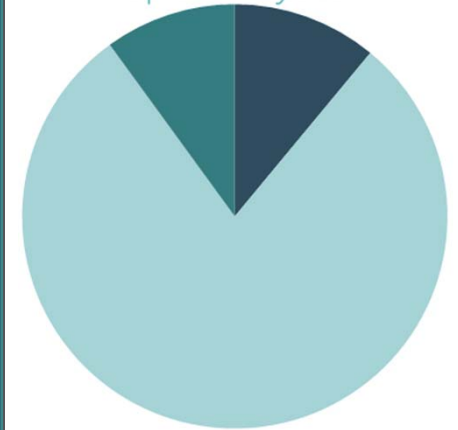


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# OUR ACHIEVEMENTS SO FAR

- 100% Energy from certified renewable sources
- 19% lower carbon footprint on key product ranges (compared to industry standard duvet)
- Energy reduction of 25% per unit manufactured
- New Cluster machine 20% lower energy use and +200% output
- 65%+ Cotton for production purchased from BCI sources
- Updated Lighting throughout factory, offices and car park & PIR sensors added
- Water usage minimised through sensor taps and water saving WC's
- New sanitary waste disposal treatment plant installed
- Compressed air leak management system

New Waste Disposal System



- Recycled into energy
- Recycled into use
- Landfill

*90% Waste recycled*

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# ECO PRODUCT FACTS

EACH YEAR, OVER 104 MILLION BARRELS OF OIL ARE USED FOR PET PRODUCTION, WITH TEXTILES (60%) AND BOTTLES (30%) THE TWO MAIN USES

ONE 10.5 TOG DL ECO DUVET SAVES ENOUGH ENERGY, BY USING RECYCLED FIBRE, TO LIGHT SEVENTEEN 60W BULBS FOR ONE DAY

EVERY SECOND, AN ESTIMATED 1,500 BOTTLES END UP AS WASTE IN LANDFILL SITES WORLD WIDE


BY USING RECYCLED POST-CONSUMER WASTE PET AS THE SOURCE MATERIAL, 54.6% FEWER CO2 EMISSIONS ARE PRODUCED DURING THE MANUFACTURING OF OUR ECO DUVETS

PLASTIC BOTTLES IN LANDFILL CAN TAKE UP TO 1,000 YEARS TO DECOMPOSE, WHILST ALSO LEAKING POLLUTANTS INTO SURROUNDING SOIL AND WATER

IN THE PAST FIVE YEARS, WE HAVE RECYCLED ENOUGH PLASTIC BOTTLES TO FILL A FULL SIZE FOOTBALL PITCH, WHICH WOULD OTHERWISE END UP IN LANDFILL

IN ORDER TO COMBAT THIS, POST CONSUMER WASTE PET BOTTLES ARE USED AS A SUBSTITUTE FOR RAW MATERIALS IN THE PRODUCTION OF OUR SUSTAINABLE FIBRES

FOR EVERY 1 TON OF PLASTIC THAT IS RECYCLED, ABOUT 7 YARDS OF LANDFILL SPACE IS SAVED



According to Nielson 66% of survey respondents said they would pay more for sustainable goods

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# ECO DUVETS



100% recycled duvet, using post-consumer waste PET as the raw material for the fibres rather than virgin polyester made using petroleum



By using recycled polyester, 54.6% fewer CO2 emissions are produced during production with only 5.19Kg of emissions per ton of fibre



By using recycled fibres, up to an additional 80% of energy is conserved that is typically used when making virgin plastic fibres



The bottles used to create our recycled fibre would otherwise end up in landfill and could take up to 1,000 years to decompose fully



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# LEADING THE NATURALS MARKET



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# RESPONSIBLE SOURCING, MARKET LEADING

Keeping ahead of the market through guaranteed quality and responsible sourcing.

- As a company we independently audit all of our suppliers.
- We are members of the European Down & Feather Association (EDFA).
- We are audited by the International Down and Feather Testing Laboratory (IDFL), which ensures traceability of our feather and down.
- We are OEKO-TEX® Standard 100 approved, which certifies that no harmful substances are used in our manufacturing process.



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# RESPONSIBLE SOURCING, GUARANTEED QUALITY

TRENDSETTER WAS THE FIRST FILLED BEDDING COMPANY IN THE UK TO BE ABLE TO CLAIM DOWNPASS CERTIFICATION.

*What does this mean?*

The Downpass standard aims to globally promote the ethical breeding of geese and ducks kept for farming purposes. This includes the responsible sourcing of feather and down.

To meet the standard, traceability must be comprehensively documented in order to ensure a transparent supply chain. In addition, the composition of the filling material is inspected with the proper and user-friendly labelling of the filling to EN13186 standard.



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# THE DOWN COMMITMENT

In order to provide a clear customer proposition within a still-voluntary area of legislation with several different standards and constantly evolving parameters, Trendsetter has created the 'Down Commitment'.

This is our own commitment that all our natural product meets the highest, most stringent set of standards and testing available in the market at that time.

Our Down Commitment Product Stamp certifies:

- No live plucking
- No live harvesting
- All down and feather is a guaranteed by-product of the food industry
- Full traceability from parent farm to final product
- Transparent auditing
- Responsibly sourced
- Guaranteed quality



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